

## Draft 2021 (1 year) HDCCC action plan

### HDCCC action plan:

- **Direct delivery of reduced emissions:** Avoids duplication and does not directly deliver any reduced emissions (except where there is no local public, private or third sector organisation already responsible for delivery).
- **Communication:** Amplifies and increases impact of carbon reduction messaging of coalition and other organisations through engagement with specific local audiences.
- **Policy advocacy:** High level strategic work with policy makers to facilitate net zero in Harrogate District.

Sub-group action plan	Direct delivery of reduced emissions	Communication to inform behaviour change that reduces emissions	Policy advocacy to facilitate net zero in Harrogate	
Buildings		✓	TBC	<ul style="list-style-type: none"> <li>• Stronger focus on achieving emission reductions</li> <li>• Promotes emissions reduction</li> <li>• Amplifies relevant voices</li> <li>• But it does not:                             <ul style="list-style-type: none"> <li>– Duplicate</li> <li>– Diminish the responsibility &amp; accountability of others                                     <ul style="list-style-type: none"> <li>• Eg: Businesses, HBC &amp; NYCC – have &amp; achieve carbon reduction plans</li> <li>• Eg: HBC responsibilities include Local Plan, tree planting in WRF, influencing</li> <li>• Eg: Highways Authority is NYCC</li> </ul> </li> <li>– Measure actual or potential emission reductions (yet)</li> </ul> </li> </ul>
Conference leadership		✓	TBC	
Comms & Engagement		✓	Internal ✓ External TBC	
Energy	✓	✓		
Land-use & agriculture	✓	✓	TBC	
Sustainable transport	✓	✓	✓	

### Notes:

1. Action plan represents consensus view of the coalition, but some details may not reflect the priorities of each individual member.
2. 2021 – 2025 (5 year) action plan will develop from the 2021 (1 year) plan and timed to be synchronous with CCC and other major activity. Many of the 2021 action plan objectives will carry over and be refined.
3. Next steps listed below the plan.

2021 (1 year) action plan overview		How this action will help Harrogate District reach net zero		
Strand	Action plan objective	Direct delivery of reduced emissions	Communication to inform behaviour change that reduces emissions	Policy advocacy to facilitate net zero in Harrogate District
Buildings	1. To establish buildings lead and sub-group.	Precursor		
	2. Action plan to follow when lead and sub-group established.	TBC	TBC	TBC
Conference or “big district climate conversation” (local activities around time of COP26)	1. To establish conference leadership group	Precursor		
	2. Proposal brought to the board (by sub-set of C&E and other board members) for approval at AGM in Feb 2021 and support for events, sponsorship, website etc is agreed.		✓	✓
	3. Suite of events takes place targeted at various audiences, and provided in various locations by HDCCC & businesses (eg high profile conference) and others (eg HDCAN, schools, community groups). Purpose and content of events linked to overall purpose of HDCCC and sub-group priorities.		✓	✓
	4. Action plan to follow when lead and sub-group established.	TBC	TBC	TBC
Communications & Engagement	1. Resident engagement. Informed by findings from resident survey and focus group interviews (Feb – May 2020).		✓	
	2. Business engagement. Informed by findings from business survey and focus group interviews (Feb – May 2020).		✓	

	3. Internal comms and supporting board members and sub-groups to develop skills re up to date and effective climate communications.		✓	
	4. Rewarding decarbonisation. Developing award scheme for businesses which have moved towards net zero.		✓	
Energy	1. Create Energy Advice Literature targeted to the commercial and key non-domestic sectors		✓	
	2. HCC Buying Group, engaging businesses to join a group to achieve better-sourced, renewable energy and better prices.	✓		
	3. Create Low Carbon Business Offering – a pilot, to show the value of becoming renewable/low carbon	✓		
Land use & agriculture	1. Action plan for this sub-group to follow. Lead and sub-group membership confirmed Feb 2021, including wide range of expertise & interlinks re farming, peatlands, trees, water etc	TBC	TBC	TBC
	2. Plant new woodland areas on Harrogate Borough Council land (HBC work area: Tree-planting & supporting the White Rose Forest)	✓		
	3. Engage landowners to encourage planting schemes (HBC work area: Tree-planting & supporting the White Rose Forest)	✓	✓	
Sustainable transport	1. Summary of congestion interventions: Follow up of all the proposals that WSP / North Yorkshire / HTIP have put forward, including inspecting their data, measuring and monitoring their performance.	Precursor		
	2. Reducing the miles children are driven to school by encouraging and enabling them to embrace active travel.	✓		
	3. Place based issues including future planning applications and Low traffic Neighbourhoods, engine idling	✓	✓	✓
	4. Strategic cycling routes blueprint for Harrogate and Knaresborough, as well as monitoring current cycle route condition			✓
	5. Public transport group including Bus, rail park'n'ride to encourage modal change	✓	✓	
	6. Encouragement to car share – multiple occupancy, car share - ownership, switch to electric		✓	

Compiled by KH and presented to HDCCC AGM, Feb 21.